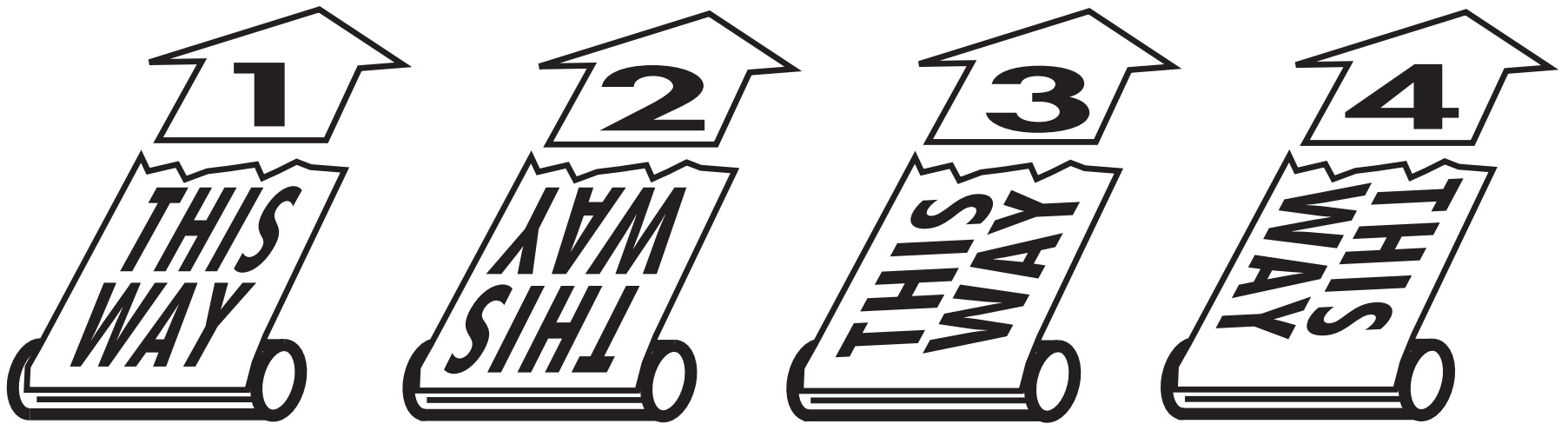




UNWIND DIRECTION CHART FOR ROLL LABELS



Label unwind direction is simply the way in which a label which is to be machine applied unwinds from a roll. Please call your Customer Service Representative at (405) 682-3460 if you have questions.